

ADDRESS SYSTEMS USED IN *BALLERINA* (2016) MOVIE SCRIPT
(SOCIOLINGUISTICS PERSPECTIVE)



Submitted as a Partial Fulfillment of the Requirments
for getting Bachelor Degree of English Education

by:

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APPROVAL

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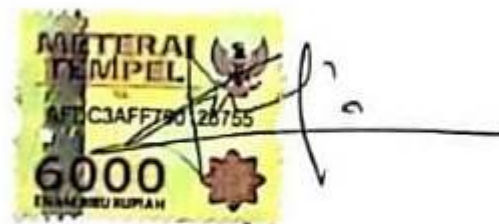

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Surakarta, June 20th, 2019
The Researcher



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ADDRESS SYSTEMS USED IN *BALLERINA* (2016) MOVIE SCRIPT (SOCIOLINGUISTICS PERSPECTIVE)

Abstrak

Penelitian ini bertujuan untuk (1) mengkaji jenis-jenis sistem sapaan dan (2) menentukan faktor sosial yang mempengaruhi penggunaan sistem sapaan yang digunakan oleh karakter dalam skript film *Ballerina* (2016). Jenis penelitian ini adalah diskriptif kualitatif. Peneliti menggunakan skrip film *Ballerina* (2016) sebagai sumber data dan data diperoleh berdasarkan analisis isi. Dalam menganalisis data peneliti menggunakan teori Wardaugh (2015). Hasil penelitian ini menunjukkan bahwa (1) ada sembilan jenis sistem sapaan seperti (a) sapaan menggunakan title (18%), (b) sapaan menggunakan nama depan (49%), (c) sapaan menggunakan title plus nama akhir (5%), (d) sapaan menggunakan nickname (8%), (e) sapaan menggunakan kinship (5%), (f) sapaan menggunakan mockery (10%), (g) sapaan menggunakan nama lengkap (2%), (h) sapaan menggunakan nama keakraban (2%), dan (i) sapaan menggunakan title plus nama lengkap (1%). Peneliti menemukan bahwa ada (2) enam faktor sosial yang mempengaruhi penggunaan sistem sapaan seperti (a) pangkat atau status sosial (19%), (b) status pekerjaan (5%), (c) tingkat kedekatan (59%), (d) hubungan keluarga (5%), (e) ekspresi marah (10%) dan (f) situasi formal (2%). Sehingga dapat disimpulkan bahwa menyapa menggunakan nama depan paling sering digunakan dan hal ini dipengaruhi oleh tingkat kedekatan. Karena penggunaan nama depan menunjukkan kedekatan antara pengguna.

Kata Kunci : Sociolinguistik, Sistem Sapaan, Berbicara

Abstract

This research is aimed to (1) classify the types of address systems and (2) to determine the social factors which affect the use of address system used by the characters in *Ballerina* (2016) Movie Script. The type of this research is descriptive qualitative research. The researcher uses *Ballerina* (2016) Movie Script as the data source and the data were collected through content analysis. The researcher used Wardaugh (2015) Theory to analyze the data. The result of the research shows (1) there are nine types of address systems namely (a) addressing by title (18%), (b) addressing by first name (49%), (c) addressing by title plus last name (5%), (d) addressing by nickname (8%), (e) addressing by kinship name (5%), (f) addressing by mockery name (10%), (g) addressing by full name (2%), (h) addressing by intimacy name (2%) and (i) addressing by title plus full name (1%). The research reveals that (2) there are six social factors that affect the use of address systems such as (a) rank or social status (19%), (b) occupational status (5%), (c) degree of intimacy (59%), (d) family relationship (5%), (e) anger expression (10%) and (f) formal situation (2%). So, it can be concluded that addressing by first name is the most frequently used and it affected by degree of intimacy. Because the use of first name shows the intimate between the speakers.

Keywords: Sociolinguistic, Address Systems, Speaking

1. INTRODUCTION

The objectives of this research are to classify the types of address systems and to determine the social factors which affect the use of address systems. According to Wardaugh (2015) address system is words or phrases for naming or addressing another. He mentions six types of address systems. They are addressing by title (T), addressing by first name (FN), addressing by last name (LN), addressing by title plus last name (TLN), addressing by nickname or pet name and addressing by kinship name. The social factors are the social status or rank, gender, age, family relationship, occupational status, transactional status, race, and degree of intimacy (Wardaugh, 2006). From the explanation above it can be conclude that the difference types in using address systems depends on social factors. The object of this research is address systems found in *Ballerina (2016)* movie script. *Ballerina (2016)* movie is a 3D computer-animated movie which released in cinema in UK and France on year 2016. This movie is tell about a poor orphan girl named Felicie who dreams become a ballerina. This research is supported by some previous studies. The first previous study is conducted by Rifai and Prasetyaningrum (2016) entitled “A Sociolinguistic Analysis of Addressing Terms Used in Tangled Movie Manuscript”, which focuses on the types and also the reasons in using address systems. They show there are five types of address systems namely address by name (first name, last name and full name), address by mockery, address by kinship, address by respect, and address by intimacy. Then they also reveal the reasons of using address systems are to show solidarity, mockery, intimacy, respect, power, and anger.

The second previous study Dersen, Rajeg and Maharani (2017) entitled “Address Terms Use In Manuscript Of the Movie Final Destination Two” which is aimed to identify the types and find out the reasons of address terms finds that there are five types of address terms used in the movie namely address by name, kinship, mockery, respect and intimacy. The reasons of the use address terms in the movie are to show intimacy, empathy, anger, politeness, power, care and calming someone.

Mardiha (2012) conducted a research to investigate the impact of gender as well as age on the choice of forms of address in Persian. In this research the

data were collected through questionnaire. There were 30 Persian speakers as participants, 15 males and 15 females, they were university students. The results of the data analysis finds that age is more significant in choosing the type of address systems. Both women and man use address systems more frequently in formality to address older people from both genders.

Based on the three previous studies above, it is known that there is no one researchers observes *Ballerina (2016)* movie script. But they all were analyzed the same issue about the types of address systems and the social factors which affect the use of address systems. The researcher chooses *Ballerina (2016)* movie because an animation movie is still rarely to be a research. So, need to break the assumption that animation movie is only aimes for children entertainment. And the suitability of data found in the movie to conduct the research of address systems. Based on the reasons, the researcher conducted a study to classify the types of address systems and to determine the social factors which affected the use of address systems.

2. METHOD

In this research, the researcher uses descriptive qualitative research that used to collect the information without any quantities. "Qualitative research is a field of inquiry in its own right" (Denzin and Lincoln, 2005, p.2). Descriptive research involves description, analysis and interpretation of the phenomena. The objectives that discussed in this research are the types of address systems and the social factors which affect the use of address systems. The data source of this research is *Ballerina (2016)* movie script which written by written by Laurent Zeitoun, Summer, and Carol Nobel. The technique of collecting the data which is done by the researcher are classified into six steps, those are search the movie and the script, determining the *Ballerina (2016)* movie and its script, download the movie and the script, watch the movie and read the script, mark the address systems used by the characters in the movie and retype the data in microsoft word. Then the data that have been collected are analyzed by using comparing technique by comparing the data with the theory by Wardaugh (2015) and Fasold (1990).

3. FINDING AND DISCUSSION

3.1.Types of Address Systems

Based on the data that found by the researcher, the types of address systems found in *Ballerina (2016)* movie script are addressing by title (T), addressing by first name (FN), addressing by title plus last name (TLN), addressing by nickname, addressing by kinship name, addressing by mockery name, addressing by intimacy name, addressing by full name and addressing by title plus last name.

Table 1. Types of Address Systems

| No | Types of Address Systems | Example | Σ | % |
|-------|----------------------------|---|----------|------|
| 1. | Title (T) | Sir, Ma'am, Mam'selle, Minoushka, Madame, suster, and mother superior | 15 | 18 % |
| 2. | First Name (FN) | Felicie, Camille, and Victor | 40 | 49% |
| 3. | Title plus Last Name (TLN) | Miss Le Haut | 4 | 5% |
| 4. | Nickname | Matty | 6 | 8 % |
| 5. | Kinship Name | Mother and Mom | 4 | 5 % |
| 6. | Mockery Name | Litte Rat, Wretch, and Traitor, Beggars | 8 | 10 % |
| 7. | Intimacy Name | My sunshine, My Darling | 2 | 2 % |
| 8. | Full Name | Felicie Lebras, Victor François Xavier the First | 2 | 2 % |
| 9. | Title plus Full Name | Mademoiselle Camille Le Haut | 1 | 1% |
| Total | | | 82 | 100% |

From the table above, the researcher found there were 9 types of address systems used in this movie namely addressing using (1) Title, (2) first name, (3) title plus last name, (4) nickname, (5) kinship name, (6) mockery name, (7) full name, (8) intimacy name and (9) title plus full name. There were 40 data of

address systems using First Name (FN). Based on the table, it was clear that there were 82 data of address systems used in *Ballerina* (2016) movie script. They include 15 data of addressing using Title (T), 40 data of addressing using First name (FN), 4 data of addressing using Title plus Last Name (TLN), 6 data of addressing using Nickname, 4 data of addressing using Kinship name, 8 data of addressing using mockery name, 2 data using intimacy name, 2 data of addressing using full name and 1 data using address systems by title plus full name. Based on the findings, it can be concluded that the percentage of address systems using First Name (49%) is the most often used in *Ballerina* (2016) movie. Since the main characters in this movie were grew together in an orphanage and have a good relationship as best friends. Based on that reasons it can be concluded that the use of first name shows the intimate between the speakers.

According to Wardaugh theory (2015), there were six types of address systems, namely (1) addressing by title, (2) Addressing by first name, (3) Addressing by last name, (4) Addressing by title plus last name, (5) Addressing by nickname or pet name, and (6) Addressing by kinship name. In this study the researcher finds out nine types of address systems.

If we compare with the previous study, there will be some differences and similarities. From the previous study which conducted by Rifai and Prasetyaningrum (2016) entitled “*A Sociolinguistic Analysis of Addressing Terms Used in Tangled Movie Manuscript*”, which focuses on the types and also the reasons in using address systems. They show there are five types of address systems namely address by name (first name, last name and full name), address by mockery, address by kinship, address by respect, and address by intimacy. Then they also reveal the reasons of using address systems are to show solidarity, mockery, intimacy, respect, power, and anger.

3.2.Social Factors Which Affect the Use of Address Systems

The difference in using address systems is based on the social factors. There are five social factors which affects the use of address systems employed by the characters in *Ballerina* (2016) Movie. They are social status or rank,

gender, age, family relationship, occupational hierarchy, transactional status, race and degree of intimacy.

Table 2. Social Factor Affects Address Systems

| No. | Social Factors Affect the Use | Example | Σ | % |
|-------|----------------------------------|--|----------|------|
| 1. | Occupational status | Sir, suster, Mother Superior | 4 | 5 % |
| 2. | Rank or Social status | Madame, Ma'am, Mam'selle, Minoushka, Miss Le Haut, Mademoiselle Camille Le Haut, | 16 | 19% |
| 3. | Degree of Intimacy | My sunshine, My darling, Matty, Felicie, Victor, Camille | 48 | 59 % |
| 4. | Family Relationship | Mom, mother | 4 | 5 % |
| 5. | Anger expression | Little rat, wretch, traitor, beggars | 8 | 10 % |
| 6. | Formal situation | Felicie Lebras, Victor Francois Xavier the First | 2 | 2 % |
| Total | | | 82 | 100% |

According to the table, it can be shown the number of social factors affect the use of address systems in *Ballerina* (2016) movie. Then the social Factors which affect the use of address system in this movie are rank, occupational status, social status, degree of intimacy, and family relationship, anger expression and formal situation. It was clear that there were 82 data of address systems which affected by social factors used in this movie. The use of address systems depend on degree of intimacy obtains 59%, it was the biggest social factor which affects the use of address systems. Then the second social factor which often used in this movie is depended on rank or social status, with 19%. The percentage of address system based on anger expression obtains

10%. Then address system depended on occupational status and family relationship are also obtain similar percentage, with 5%. And the social factor that the least affects address systems is the formal situation. Based on the findings, the researcher concludes that the most address systems used in *Ballerina* (2016) movie is affected by degree of intimacy.

This study had shown that there were nine types of address systems used by the characters of *Ballerina* (2016) movie. They are addressing by (1) Title, (2) First Name, (3) Title plus Last Name, (4) Nickname, (5) Kinship Name, (6) Mockery Name, (7) Intimacy Name, (8) Full Name, and (9) Title plus Full Name. It also finds out there were six social factors which affect the use of address systems. They are (1) Occupational Status, (2) Rank or Social Status, (3) Degree of Intimacy, (4) Family Relationship, (5) Anger Expression, and (6) Formal Situation.

The differences in using address systems is depend on the social factors. Wardaugh (2005) mentions the social factors are social status or rank, gender, age, family relationship, occupational status, transactional status, race, and degree of intimacy.

Comparing with the previous study, The research entitled “*The Role of Age and Gender in the choice of Address Forms : A Sociolinguistic Study*” is conducted by Mardiha (2012) which finds that age is more significant in choosing the type of address systems. Both women and man use address systems more frequently in formality to address older people from both genders.

The second previous study conducted by Dersen, Rajeg and Maharani (2017) entitled “*Address Terms Use In Manuscript Of the Movie Final Destination Two*” which is aimed to identify the types and find out the reasons of address terms finds that there are five types of address terms used in the movie namely address by name, kinship, mockery, respect and intimacy. The reasons of the use address terms in the movie are to show intimacy, empathy, anger, politeness, power, care and calming someone.

Based on the previous studies above, it can be concluded that almost all the researches reveal the use of first name is the most frequently found in than

the other types. Then it shows the social factors affect the use of address systems are based on age, and gender.

At least, based on the result of the research it can be concluded that the use of address systems depends on social factors. So, it shows another types of address systems which not mention in the theory.

4. CONCLUSION

After analyzed the data on previous chapters, the researcher found some conclusions. From the data analysis, the researchers finds out that there are nine types of address systems used in *Ballerina (2016)* movie. They are They are addressing by Title, First Name, Title plus Last Name, Nickname, Kinship Name, Mockery Name, Intimacy Name, Full Name, and Title plus Full Name. The rate of address systems use First Name is the most frequently use than the other types. Because in using first name indicates the intimacy between the participants.

The researcher finds out there were six social factors which affect the use of address systems. They are Occupational Status, Rank or Social Status, Degree of Intimacy, Family Relationship, Anger Expression, and Formal Situation. Degree of intimacy is dominant than the other factors because it shows good relationship and the intimate between the participants.

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